

CHARLESTON REGIONAL DEVELOPMENT ALLIANCE

Berkeley, Charleston & Dorchester Counties

5300 International Boulevard, Suite 103A, N. Charleston, SC 29418 USA
 843.767.9300 alliance@crda.org www.charlestoneconomicdevelopment.com



Charleston County, S.C. Data Profile

| Statistical Profile | | |
|--|-----------------------|---------------|
| Total Area (land and water) | 1,357 sq mi | (3,515 sq km) |
| County Seat | Charleston | |
| Form of Government | Council/Administrator | |
| Gross Retail Sales (2008) ¹ | \$13 billion | |

| Population & Demographics ² | | | | |
|---|----------|----------|----------|-----------------|
| Population | 2000 | 2008 | % Change | 2020 Projection |
| Charleston County | 309,969 | 348,046 | 12.3% | 366,380 |
| Population by Age | | 2000 | 2008 | |
| 19 or younger | 27.3% | 26.5% | | |
| 20-24 | 8.5% | 7.8% | | |
| 25-34 | 14.9% | 12.8% | | |
| 35-54 | 28.8% | 28.0% | | |
| 55-64 | 8.6% | 12.2% | | |
| 65+ | 11.9% | 12.7% | | |
| Median Age | 34.5 | 37.1 | | |
| Population by Gender | | 2000 | 2008 | |
| Male | 48.3% | 48.5% | | |
| Female | 51.7% | 51.5% | | |
| Population by Race | | 2000 | 2008 | |
| White | 61.9% | 65.1% | | |
| Black or African-American | 34.5% | 30.9% | | |
| Asian | 1.1% | 1.2% | | |
| Other | 3.5% | 2.8% | | |
| Hispanic or Latino (of any race) ³ | 2.4% | 3.8% | | |
| Households | | 2000 | 2008 | |
| Total Households | 123,260 | 138,264 | | |
| Median Household Income | \$37,810 | \$50,671 | | |
| Average Household Income | \$52,985 | \$74,223 | | |
| Educational Attainment | | 2000 | 2008 | |
| High School Diploma (or equivalent) or higher | 81.5% | 87.7% | | |
| Bachelors Degree or higher | 30.7% | 36.3% | | |
| Advanced Degree | 11.0% | 14.8% | | |

| Labor Force ⁴ | | | |
|--------------------------|-------------------|---------|----------|
| Labor Market | 2000 | 2008 | % Change |
| Civilian Labor Force | 152,750 | 176,873 | 15.8% |
| Employment | 147,850 | 167,505 | 13.3% |
| Unemployment rate (%) | 3.2% | 5.3% | |
| Employment by Sector | 2002 ⁵ | 2008 | % Change |

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| | | | |
|---|---------|---------|-------|
| County-wide employment | 182,784 | 212,456 | 16.2% |
| Natural resources / mining / construction | 6.7% | 5.9% | |
| Manufacturing | 4.6% | 5.4% | |
| Trade / transportation / utilities | 20.1% | 19.5% | |
| Information | 1.7% | 2.0% | |
| Financial activities | 5.0% | 4.9% | |
| Professional & business services | 13.5% | 14.6% | |
| Educational & health services | 10.8% | 11.3% | |
| Leisure & hospitality industries | 13.8% | 14.0% | |
| Other services | 3.0% | 2.8% | |
| Government / public administration | 20.7% | 19.6% | |

| Selected Leading Employers ⁶ | | |
|---|--|----------------|
| Firm | Product or Service | # of Employees |
| Medical University Of South Carolina (MUSC) | Hospital, post-secondary education, research | 11,000 |
| Charleston Air Force Base | U.S. Air Force | 7,000 |
| Boeing Charleston | Aircraft manufacturing | 3,000 |
| Force Protection Inc. | Mine-protected vehicles, military class vehicles | 1,300 |
| Verizon Wireless | Inbound/outbound call center | 1,050 |
| KapStone Paper and Packaging Corp. | Paper, packaging, forest products | 850 |
| Scientific Research Corporation | Communications & monitoring systems & equipment | 560 |
| Cummins Turbo Technologies | Manufacture turbo-chargers & air compressors | 500 |
| Eagan, McAllister Associates, Inc. | Engineering, applied technology | 450 |
| MWV (MeadWestvaco Corporation) | Diverse portfolio of specialty chemical products, community development, forest management | 350 |
| GEL Group | Environmental laboratory and engineering services | 350 |
| Hill-Rom Inc. | Specialty medical equipment | 350 |
| VT Milcom | Engineering and technical services | 250 |
| Daimler Vans Manufacturing, LLC | SKD production of Sprinter Vans for the US market | 180 |
| GenPhar | Developing bio-defense vaccines | 140 |
| Automated Trading Desk | Custom computer programming services | 130 |

Notes & Sources:

- (1) S.C. Dept of Revenue
- (2) U.S. Census Bureau's 2008 American Community Survey and 2000 Census; population projections from SC Budget and Control Board, Office of Research & Statistics
- (3) Persons of Hispanic/Latino origin may be of any race.
- (4) S.C. Employment Security Commission
- (5) NAICS comparable historic data only available back to 2002 by county
- (6) Center for Business Research, Charleston Metro Chamber of Commerce 10/2009

Charleston S.C. MSA

| Population and Demographics ¹ | | | | |
|--|------|------|--------------------|-----------------|
| Population | 2000 | 2008 | % change 2000-2008 | 2020 projection |
| | | | | |

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| | | | | |
|---|-------------|-------------|-------|---------|
| Charleston S.C. MSA | 549,033 | 644,506 | 17.4% | 708,130 |
| Population by Age | | | | |
| | 2000 | 2008 | | |
| 19 or younger | 29.2% | 27.8% | | |
| 20-24 | 7.7% | 7.5% | | |
| 25-34 | 14.7% | 13.4% | | |
| 35-54 | 29.5% | 28.3% | | |
| 55-64 | 8.5% | 11.8% | | |
| 65+ | 10.4% | 11.2% | | |
| Median Age | 33.9 | 35.8 | | |
| Population by Gender | | | | |
| | 2000 | 2008 | | |
| Male | 49.1 | 49.0% | | |
| Female | 50.9 | 51.0% | | |
| Population by Race | | | | |
| | 2000 | 2008 | | |
| White | 65.1% | 67.1% | | |
| Black or African-American | 30.8% | 28.4% | | |
| Asian | 1.3% | 1.5% | | |
| Other | 2.8% | 3.0% | | |
| Hispanic or Latino (of any race) ² | 2.4% | 3.8% | | |
| Households | | | | |
| | 2000 | 2008 | | |
| Total Households | 207,957 | 237,004 | | |
| Median Household Income | \$39,491 | \$52,302 | | |
| Average Household Income | \$51,315 | \$70,143 | | |
| Educational Attainment | | | | |
| | 2000 | 2008 | | |
| High school diploma (or equivalent) or higher | 81.3% | 87.5% | | |
| Bachelors degree or higher | 25% | 28.7% | | |
| Advanced degree | 8.7% | 11.1% | | |

Notes & Sources:

(1) U.S. Census Bureau's 2008 American Community Survey and 2000 Census; population projections from S.C. Budget and Control Board, Office of Research & Statistics

(2) Persons of Hispanic/Latino origin may be of any race.

Household Growth Rate 2000-2009

| | Charleston MSA | South Carolina | United States |
|---------------------------------|----------------|----------------|---------------|
| Households (2009) | 245,978 | 1,730,232 | 113,616,229 |
| Household Growth Rate 2000-2009 | 18.3% | 12.8% | 7.7% |

Source: U.S. Census Bureau, 2009 American Community Survey, 9/2010

Household Income Growth: 2000-2009

| | Median Household Income (2009) | Median Household Income (2000) | Median Percent Growth 2000-2009 | Average Household Income (2009) | Average Household Income (2000) | Average Percent Growth 2000-2009 |
|--|--------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------------|----------------------------------|
| | \$48,246 | \$39,491 | 22.2% | \$63,686 | \$51,315 | 24.1% |

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| | | | | | | |
|----------------|----------|----------|-------|----------|----------|-------|
| Charleston MSA | | | | | | |
| South Carolina | \$42,442 | \$37,082 | 14.5% | \$57,062 | \$48,349 | 18.0% |
| United States | \$50,221 | \$41,994 | 19.6% | \$68,914 | \$56,643 | 21.7% |

Source: U.S. Census Bureau, 2009 American Community Survey, 9/2010

Increase in Educational Attainment 1990-2000

| Top 10 U.S. Metros | Change in BA/BS or Higher | Income Growth |
|-------------------------------------|---------------------------|---------------|
| San Francisco, CA | 8.70% | 21.50% |
| San Jose, CA | 7.9 | 18.1 |
| Raleigh, Durham, Chapel Hill, NC | 7.2 | 13.1 |
| Boston, MA | 7.2 | 12.3 |
| Middlesex, Somerset, Hunterdon, NJ | 7.2 | 9.4 |
| Charlotte-Gastonia-Rock Hill, NC-SC | 6.9 | 17.9 |
| Minneapolis-St. Paul, MN-WI | 6.4 | 15 |
| Seattle-Bellevue-Everett, WA | 6.4 | 14.5 |
| Charleston-North Charleston, SC | 6.1 | 17.9 |
| Baltimore, MD | 6.1 | 9.3 |
| National Median | 3.7 | 12.5 |

Source: CEOs for Cities

2009 Educational Attainment / % of Population 25+

| | Charleston MSA | South Carolina | United States |
|---|----------------|----------------|---------------|
| High school diploma or equivalent or higher | 87.1% | 83.6% | 85.3% |
| Hold a bachelors degree or higher | 31.1% | 24.3% | 27.9% |
| Hold an advanced degree | 10.3% | 8.4% | 10.3% |

Source: U.S. Census Bureau, 2009 American Community Survey, 9/2010

Charleston S.C. MSA Public School District Statistics

| | Berkeley County | Charleston County | Dorchester County II | Dorchester County IV |
|--|-----------------|-------------------|----------------------|----------------------|
| Enrollment | 28,360 | 42,215 | 21,201 | 2,291 |
| Number of Elementary/Middle Schools | 28 | 67 | 17 | 4 |
| Number of High Schools | 7 | 13 | 2 | 1 |
| Number of Annual Graduates | 1,426 | 1,769 | 982 | 100 |
| % of Grads Entering Post-Secondary Education | 69.4% | 70.3% | 66.0% | 85.5% |
| % of Grads Entering Workforce/Military/Other | 30.6% | 29.7% | 34.0% | 14.5% |
| Per Pupil Expenditures | \$7,868 | \$9,413 | \$7,206 | \$10,840 |
| Pupil to Teacher Ratio | 20.9 to 1 | 19.3 to 1 | 21.3 to 1 | 18.5 to 1 |

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| | | | | |
|--------------------------|-----|-----|-------|-----|
| Average SAT Score | 989 | 979 | 1,004 | 858 |
| % of Seniors Taking Test | 30% | 62% | 45% | 13% |

Source: S.C. Department of Education, 9/2009

Charleston S.C. MSA Colleges & Universities

| College/University | Fall 2010 Enrollment |
|--|----------------------|
| American College of the Building Arts | 38 |
| Art Institute of Charleston | 700 |
| Centura College | 156 |
| Charleston School of Law | 242 |
| Charleston Southern University | 3,231 |
| The Citadel | 3,339 |
| Clemson Architecture Center | 22 |
| Clemson University Restoration Institute | NA |
| College of Charleston | 11,772 |
| ECPI College of Technology | 300 |
| Embry-Riddle Aeronautical University | 300 |
| Limestone College | 120 |
| Lowcountry Graduate Center | 510 |
| Medical University of South Carolina | 1,294 |
| Miller-Motte Technical College | 667 |
| Park University | 210 |
| Southern Illinois University | 268 |
| Southern Wesleyan University | 250 |
| Springfield College | 185 |
| Strayer University | NA |
| Thomas Edison State College | 765 |
| Trident Technical College | 14,834 |
| Troy University | 117 |
| Virginia College | 841 |
| Voorhees College | 25 |
| Webster University | 400 |

Additional Major Colleges & Universities within South Carolina

| Research Universities | Enrollment |
|---|------------|
| University of South Carolina, Columbia SC | 25,077 |
| Clemson University, Clemson SC | 17,367 |
| Other Public Colleges/Universities | |
| Coastal Carolina University | 7,609 |
| Francis Marion University | 3,358 |
| Lander University | 2,377 |
| South Carolina State University | 4,358 |
| University of South Carolina, Aiken | 2,730 |
| University of South Carolina, Beaufort | 1,193 |

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| | |
|--|-------|
| University of South Carolina, Upstate | 4,546 |
| Winthrop University | 5,363 |
| Private Colleges/Universities | |
| Anderson University | 2,064 |
| Bob Jones University | 4,141 |
| Clafin University | 1,773 |
| Columbia College | 1,445 |
| Columbia International University | 923 |
| Converse College | 2,068 |
| Erskine College | 864 |
| Furman University | 2,977 |
| North Greenville University | 2,160 |
| Presbyterian College | 1,177 |
| South University | 1,038 |
| Wofford College | 1,429 |
| The above institutions offer graduate level degrees or higher in addition to undergraduate degrees. | |
| <i>Source: Center for Business Research, Charleston Metro Chamber of Commerce, and the S.C. Commission on Higher Education, 9/2010</i> | |

Charleston S.C. MSA Annual Degrees Awarded by Level

| Type of Degree | Number Awarded |
|--------------------|----------------|
| Certificates | 594 |
| Diplomas | 113 |
| Associate's | 920 |
| Bachelor's | 3,226 |
| Post Bachelor's | 11 |
| First Professional | 408 |
| Master's | 802 |
| Post Master's | 6 |
| Specialist | 7 |
| Doctoral | 168 |
| Total | 6,255 |

Source: S.C. Commission on Higher Education, 12/2009.

Proximity to University Research

The Charleston region is within reasonable proximity to several top-tier research universities, including those in Atlanta and Raleigh-Durham-Chapel Hill (RTP). The state of South Carolina is also home to three universities with highly respected, growing research programs:

Medical University of South Carolina (MUSC)
Charleston, S.C.

Research funding fiscal 2010: \$230 million

Clemson University Clemson, S.C.