



Charleston County News Release

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See photo of EPA grant check presentation:
<http://www.charlestoncounty.org/NewsImages/epa.htm>

Charleston County's "Living Green" TV Show Debuts Oct. 19

U.S. EPA grant funds Charleston County's pollution-reducing education programs

Charleston County Government announces a new 30-minute TV show called "Living Green" that will be shown on local channels WTAT Fox 24 (Comcast channel 6) and My TV Charleston, WMMP Channel 36 (Comcast channel 13), each month. The show, which debuts on My TV Charleston at 11 a.m. on Sunday, Oct. 19, will cover multiple topics relating to what the public can do to reduce their impact on the environment.

The County's show is funded through a \$236,498 [U.S. Environmental Protection Agency](#) (EPA) Community Action for a Renewed Environment (CARE) grant given for Charleston County's continuing participation in its [Project Impact Partnership Program](#), which aims to reduce local air and water pollution through public education programs.

"The TV show is part of an extensive educational campaign that we are taking on in order to provide information and assistance to our citizens on ways to reduce pollution and improve our air and water quality in order to protect the environment for future generations," said Carl Simmons, Charleston County's Building Services Director who oversees the County's Project Impact program.

The show's host, Matthew Horton, is a journalism major at the College of Charleston who is doing an internship at Fox 24 and MYTV. Guests and panelists will appear on the show, including experts and scientists on the local, state and national level.

The topic of the Oct. 19 show is how to reduce air and water pollution at the local level. A panel of experts will discuss pollution issues and give tips over a roundtable discussion. The guests for the first show are Brian Barnes and Andy Miller of the S.C. Department of Health and Environmental Control and Carl Simmons, Charleston County's Building Services Director.

Currently, "Living Green" has been scheduled to air on the following dates and times:

DATE	TIME
Sunday, Oct. 19	11 a.m. on My TV Charleston
Tuesday, Oct. 21	11 a.m. on My TV Charleston
Sunday, Nov. 1	11:30 a.m. on FOX 24
Sunday, Nov. 30	11:30 a.m. on FOX 24

In addition to the "Living Green" TV show, other educational campaigns to be developed through the CARE project will also focus on:

- Reducing on-road diesel emissions through reduced idling, retrofits and the use of alternative fuel vehicles
- Controlling open burning
- Promoting mass transit and encouraging the use of public transportation

- Working with boaters to address marine pollution
- Other air and water pollution reduction strategies aimed at the both the general public and specific audiences

SIDBAR: Background information on EPA's CARE Grant and Charleston County's Project Impact

- EPA's award is part of EPA's Community Action for a Renewed Environment (CARE) program, a community-based, community-driven program that builds partnerships to help the public understand and reduce toxic risks from numerous sources.
- Since the program was established three years ago, CARE has provided a total of \$7.75 million to more than 49 communities nationwide. The Charleston County CARE project is one of just five awarded in the southeast region.
- The Charleston County's Project Impact Partnership program was formed in 1999 with the help of a Federal Emergency Management Agency grant. There are now 172 local partnership members who focus on making the Charleston County communities more disaster resistant, including undertaking environmental improvement endeavors.
- Project partners previously conducted the Charleston Region Toxics Risk Assessment and identified particulate air pollution and ground level ozone as priority air toxics risks, and fecal coliform bacteria, petroleum product releases and trace metals as priority water pollutants in the Charleston County area. Through the CARE project, project partners aim to heighten local residents' awareness of these air and water pollution sources and encourage actions that individuals can take to reduce pollution.
- Established in 2005, CARE is a competitive grant program that offers an innovative way for communities to organize and take action to reduce toxic pollution in their air, land and water. By joining forces, for-profit and non-profit organizations can work together to improve the environmental health of a community and its residents.

Visit the CARE Web site at www.epa.gov/care to learn more about the program.

To schedule a presentation on environmental quality and pollution issues, local groups can contact [Charleston County Government's Building Services Department](#) at (843) 202-6940.