



# News Release

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## BoomTown expanding Charleston County Operations

*Software development company and Raven Cliff Co. investing \$20.7 million*

[BoomTown](#), a real estate software development company, is expanding their existing Charleston County operations. With an expected joint capital investment of approximately \$20.7 million, the company plans to make additional hires to accommodate their continued growth.

Founded in 2006 and headquartered in Charleston, S.C., BoomTown is a software development company that offers a robust sales and marketing system for real estate professionals. The system includes a customized real estate website integrated with local MLS data, personalized online advertising, client success management, and a cutting-edge CRM (Customer Relationship Management System) with marketing automation. The BoomTown platform is used by over 20,000 of the top-producing real estate brokerages across the US and Canada.

Located at 1505 King Street in Charleston, S.C., the company's new 50,000 sq. ft. headquarters is another urban renewal project by Stephen Zoukis and Michael Woody of the Raven Cliff Company. The new office currently houses 250+ employees, and hiring for new positions began in January of 2017. Interested applicants should visit the company's careers page online.

For more information on the company, visit [www.boomtownroi.com](http://www.boomtownroi.com).

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### QUOTES

"Our continued growth has afforded us wonderful opportunities. We're excited that our relocation and expansion can serve as a reflection of BoomTown's investment in strengthening both the technology industry and job market in South Carolina, and the revitalization of Charleston's upper peninsula." - **CEO & President of BoomTown Grier Allen**

"We're very proud of the continued success of BoomTown. As one of our local, homegrown technology companies, we are happy to support their growth and help facilitate their move to Pacific Box and Crate." - **Charleston Mayor John J. Tecklenburg**

"On behalf of Charleston County, I applaud BoomTown on their decision to invest further in our community. With this expansion, BoomTown is establishing a significant employment center in the Pacific Box & Crate development." - **Charleston County Council Chairman Victor Rawl**

"BoomTown is an incredible example of the success businesses find in Charleston County utilizing our region's brightest talent and benefiting from the established infrastructure for high-tech companies. We will continue to support them as they boom in our County." - **Charleston County Economic Development Director Steve Dykes**

### FIVE FAST FACTS

- **BoomTown** is expanding their Charleston County operations.
- **\$20.7 million invested by BoomTown and Raven Cliff Co. in new office**
- Headquartered in Charleston, S.C., **BoomTown is a real estate software development company.**
- Located at 1505 King Street in Charleston, S.C., the company will occupy 50,000 sq. ft of the Pacific Box and Crate Development
- The company currently employs 250+ employees and is making additional hires. Interested applicants should visit the company's careers page online.

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