

Begin forwarded message:

From: Reinhard Ekl <rekl@rapidsos.com>
Date: June 18, 2018 at 5:48:38 AM CDT
To: <jlake@charlestoncounty.org>
Subject: A Major Breakthrough for Public Safety: Announcing Apple and RapidSOS
Reply-To: <rekl@rapidsos.com>

Hi Jim,

We are thrilled to announce a major breakthrough for public safety communications:
RapidSOS is working with Apple to provide fast and accurate location data from millions of devices nationwide to 9-1-1.

This news is a testament to your work advocating for the best possible solutions for Public Safety. Without support from you and your peers, we would not have the opportunity to connect 911 callers around the country with state of the art location technology and NG911. We really appreciate the advice and guidance you have given us over time, and hope we can continue to collaborate as we evolve and improve our services.

You can read more about the Apple announcement in the [Apple Newsroom](#) and [our RapidSOS blog](#), but since you have been an early supporter I wanted to write you directly to provide more information.

What This Means for Public Safety:

With RapidSOS and Apple working together, PSAPs can access fast and accurate location data from smartphones to better assist mobile 911 callers. Starting with the release of iOS 12 later this year, Apple devices will send device location to the RapidSOS NG911 Clearinghouse using a robust and secure supplemental information pathway. Any PSAP that has integrated their call-taking, mapping, and CAD software to the Clearinghouse will automatically start to receive location data. For any PSAP that hasn't yet integrated, we offer a variety of options through our numerous vendor partners that provide call-taking, mapping and CAD solutions to PSAPs.

Here are three ways you can help make sure this announcement from Apple and RapidSOS becomes a game-changer for emergency response:

- Co-host an information session or webinar together with us for PSAPs in your region to build awareness (reply to this email if you're interested - we will take care of the details and all logistics)
- Help get the word out by sharing the news on Twitter, Facebook, and LinkedIn: "I'm thrilled about the work @RapidSOS is doing with Apple to provide life-saving location data from mobile callers to 911"
- Stop by Booth #338 at NENA 2018 to meet our team and discuss other ways we can work together on transforming public safety

Thank you for your ongoing support, and we hope you will help us spread the word!

Best,
Reinhard

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