



Charleston County News Release

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See *Photo*: <http://www.charlestoncounty.org/NewsImages/bin.htm>

Charleston County Recycling Receives Grant to Provide More Bins for Area Events

Event organizers encouraged to use bins at their next occasion

The Charleston County Solid Waste and Recycling Department was recently awarded 25 large recycling bins from the Coca-Cola Company and the National Recycling Coalition (NRC) to use for events in the Charleston County area.

The 33-gallon receptacles, designed for use at special events, are collapsible and stackable for convenient storage and transportation. The total value of the 25 bins awarded is approximately \$4,200.

The Solid Waste and Recycling Department was one of 76 applicants to be awarded the Fall 2007 Recycling Bin Grant Program out of 1,350 total applications.

“Charleston County has seen an increase in public demand for recycling at events,” said Jenny Bloom, Charleston County’s Solid Waste and Recycling Education Coordinator. “The amount of bins that the department currently loans to special events will double with receipt of this grant, allowing for a targeted campaign to event organizers and creating a comprehensive recycling effort in our community.”

The Coca-Cola/NRC Recycling Bin Grant Program supports community recycling programs by providing bins for the collection of beverage container recyclables in public settings. Actual bins were awarded to allow grantees to supplement their recycling programs right away.

One of the first uses of the new bins will be at the Charleston County Earth Day Festival in April of 2008, where hundreds more cans can now be collected for recycling instead of ending up in the landfill.

“We have seen the impact of recycling at special events, and know that it is well worth the effort of organizers because of the money they save in waste disposal costs,” said Bloom.

Event organizers interested in making recycling available at their event should call Charleston County’s Solid Waste and Recycling Education Coordinator, Jenny Bloom, at (843) 720-7111 ext. 28.

Background: National Recycling Coalition

The National Recycling Coalition (NRC) is a national non-profit advocacy group with members that span all aspects of waste reduction, reuse and recycling in North America. Founded in 1978, NRC’s objective is to eliminate waste and promote sustainable economies through advancing sound management practices for raw materials in North America. To find out more about the National Recycling Coalition, visit www.nrc-recycle.org.

Visit the Charleston County Web site at www.charlestoncounty.org for more information on the Charleston County Recycling Program, and for news, services and up-to-date information relating to Charleston County Government.