



## Charleston County News Release

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# Series of Free Motivational Business Seminars Offered by Charleston County's Small Business Enterprise Program Begins Jan. 18

Pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe)

[Charleston County Government's Small Business Enterprise \(SBE\) Program](http://www.charlestoncounty.org/sbe) will host a series of four free seminars over the next several months aimed at small business owners. All four seminars will be held at the Lonnie Hamilton, III, Public Services Building (4045 Bridge View Drive in North Charleston).

The schedule is:

- [January 18, 5-7 p.m.: goal planning, development and measurement](#) (previously announced)
- March 27, 5-7 p.m.: goal planning, development and measurement
- May 15, 5-7 p.m.: goal planning, development and measurement
- July 31, 5-8 p.m.: a fast-paced, skills-development session that will cover intelligent networking, confident presentations, effective communications and strategic marketing

"Each of the four sessions is a stand-alone module, and each builds upon the previous session," said Susan Hogan, Charleston County's SBE Program manager. "While the series is designed for small business development, it will also be highly applicable to personal development."

All four seminars will feature motivational speaker Shirly Taylor, a professional business coach and founder of Business Success Dynamics.

**Space is limited and attendees must pre-register at [www.charlestoncounty.org/sbe](http://www.charlestoncounty.org/sbe).** For more information, contact the Charleston County SBE Program at (843) 958-4750.

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