



Charleston County News Release

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June 27 “Business Strategy” Workshop for Small Business Owners

Register in advance for the free workshop at: roads.charlestoncounty.org/dbe-program.php

Charleston County Government’s [Minority/Women/Disadvantaged Business Enterprise \(M/W/DBE\)](#) announces a free business development workshop for small business owners. The workshop will be held from 6-7:30 p.m. on Thursday, June 27, in the County’s Lonnie Hamilton, III Public Services Building located at 4045 Bridge View Drive in North Charleston, in Room B-339.

The workshop, entitled “Business Strategy,” is designed for small business owners who desire to get the edge over their competitors and dominate their perspective industry. The feature guest speaker will be Sonja Ogletree-Satani, President and CEO of Corporate Cycle Consulting, LLC.

Topics covered during the June 27 workshop will include:

- Business planning
- Strategic planning and implementation

“This is an fantastic opportunity for small business owners to learn strategies that will help strengthen their business plan, become more marketable, and increase their competitiveness in a complex market,” said Margaret Jefferson, Charleston County’s M/W/DBE Program Consultant.

Anyone interested in attending the free workshop is encouraged to register in advance online at roads.charlestoncounty.org/dbe-program.php or by calling (843) 958-4769.

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- written by Jennie Flinn -