



News Release

February 26, 2014
Release Number: 3731

March 12 "Brand-Building Workshop for Small Business Owners"

Register in advance for the workshop at: <http://scwbc.net>

[South Carolina Women's Business Center](#) and [Charleston County Government's Minority/Women/Disadvantaged Business Enterprise \(M/W/DBE\)](#) announce a business development workshop for small business owners. The workshop will be held from 11:30-1:00 p.m. on Wednesday, March 12, in the Lonnie Hamilton III, Public Services Building located at 4045 Bridge View Drive, North Charleston, SC, Room B-339.

The workshop, entitled "Brand-Building Workshop for Small Business Owners," is designed for small business owners to learn the steps to build a strong brand and how to keep it relevant in a competitive market. The featured guest speaker will be Ms. Jocelyn Ring, Brand Strategist & Visual Facilitator, with [The Ring Effect, LLC](#).

The focus of this workshop is to:

- Introduce Successful Branding Strategies
- Recognize the difference between branding and marketing

Anyone interested in attending the workshop is encouraged to register in advance online at <http://scwbc.net> or by calling (843) 958-4750. There is a \$20.00 fee for this workshop.

For information on Charleston County Government news and services, the public can:

- Visit our website: www.charlestoncounty.org
- Follow us on Twitter: <https://twitter.com/ChasCountyGov>
- Like us on Facebook (main County site): <http://www.facebook.com/pages/Charleston-County-Government/474878989220753>
 - *Board of Elections and Voter Registration:* <http://www.facebook.com/pages/Charleston-County-Board-of-Elections-and-Voter-Registration/103895809694986>
 - *Consolidated 9-1-1 Center's Public Education Program:* <http://www.facebook.com/pages/Charleston-County-Government/474878989220753#!/pages/Charleston-County-Consolidated-9-1-1-Center-Public-Education-Program/186965438015227>
 - *Emergency Management Department:* <http://www.facebook.com/EMDChasCo>
 - *Awendaw District Fire Department:* <http://www.facebook.com/EMDChasCohttps://www.facebook.com/pages/Awendaw-District-Fire-Department/505429932850932>
 - *Zoning and Planning Department:* <https://www.facebook.com/pages/Charleston-County-Government/474878989220753#!/pages/Charleston-County-Zoning-Planning-Department/549596221765813>
 - *Sheriff's Office:* <https://www.facebook.com/pages/Charleston-County-Government/474878989220753#!/pages/Charleston-County-Sheriffs-Office/557956290949818>
- See us on You Tube: <http://www.youtube.com/user/charlestoncountygov>
- Watch County Council meetings online <http://www.ustream.tv/channel/charleston-county-government>



- written by Shawn Smetana -

