

#2223

Adopted: 9/20/2022

**AN ORDINANCE  
AMENDING THE CHARLESTON COUNTY ZONING AND LAND DEVELOPMENT  
REGULATIONS ORDINANCE, NUMBER 1202, AS AMENDED, TO CLARIFY THE  
BILLBOARD DISTANCE REQUIREMENTS AT THE FOLLOWING DOCUMENT LOCATION:  
CHAPTER 9, DEVELOPMENT STANDARDS**

WHEREAS, the South Carolina Local Government Comprehensive Planning Enabling Act of 1994, Section 6-29-310 et seq., of the South Carolina Code of Laws, 1976, as amended, authorizes the County of Charleston to enact or amend its zoning and land development regulations to guide development in accordance with existing and future needs and in order to protect, promote and improve the public health, safety, and general welfare; and

WHEREAS, the Charleston County Planning Commission ("Planning Commission") has reviewed the proposed amendment to Chapter 9, Development Standards, of the Charleston County Zoning and Land Development Regulations Ordinance (ZLDR), in accordance with the procedures established in South Carolina law and the ZLDR and has recommended that the Charleston County Council ("County Council") adopt the proposed amendment of the ZLDR as set forth herein; and

WHEREAS, upon receipt of the recommendation of the Planning Commission, County Council held at least one public hearing, and after close of the public hearing, County Council approved the proposed map amendment based on the Approval Criteria of Section 3.3.6 of Article 3.3 of the ZLDR; and

WHEREAS, County Council has determined the proposed ZLDR amendment meets the following criteria:

- A. The proposed amendment corrects an error or inconsistency or meets the challenge of a changing condition; and
- B. The proposed amendment is consistent with the adopted Charleston County Comprehensive Plan and goals as stated in Article 1.5; and
- C. The proposed amendment is to further the public welfare in any other regard specified by County Council.

NOW, THEREFORE, be ordained it by the Charleston County Council of Charleston, in meeting duly assembled, as follows:

**SECTION I. FINDINGS INCORPORATED**

The above recitals and findings are incorporated herein by reference and made a part of

this Ordinance.

SECTION II. AMENDMENT OF THE ZONING AND LAND DEVELOPMENT REGULATIONS ORDINANCE

The Charleston County Zoning and Land Development Regulations Ordinance is hereby amended to include the amendment attached hereto as Exhibit "A" and made part of this Ordinance by reference.

SECTION III. SEVERABILITY

If, for any reason, any part of this Ordinance is invalidated by a court of competent jurisdiction, the remaining portions of this Ordinance shall remain in full force and effect.

SECTION IV. EFFECTIVE DATE

This Ordinance shall become effective immediately following third reading by County Council.

ADOPTED and APPROVED in meeting duly assembled this 20th day of September 2022.

CHARLESTON COUNTY COUNCIL

By: \_\_\_\_\_  
Teddie E. Pryor, Sr.  
Chairman of Charleston County Council

ATTEST:

By: \_\_\_\_\_  
Kristen L. Salisbury  
Clerk to Charleston County Council

First Reading: July 12, 2022  
Second Reading: September 6, 2022  
Third Reading: September 20, 2022

EXHIBIT "A"

**ZONING AND LAND DEVELOPMENT REGULATIONS**

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**CHAPTER 9 | DEVELOPMENT STANDARDS**

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**ARTICLE 9.8 SIGNS**

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**Sec. 9.8.6 Billboards**

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- A. **Industry Standards.** All Billboards shall be constructed in compliance with Industry Standards.
- B. **Location and Setbacks.** Billboards shall be allowed in those Zoning Districts indicated in CHAPTER 6, Use Regulations.

<b>Table 9.8.6, Billboards</b>	
<b>Maximum Length</b>	<b>48 ft.</b>
<b>Maximum Width</b>	<b>14 ft.</b>
<b>Maximum Area</b>	<b>672 sq.ft.</b>
<b>Maximum Height</b>	<b>40 ft.</b>
<b>Maximum Setback (from property boundary and above ground utility)</b>	<b>25/20 ft.</b>
<b>Location Criteria</b>	
<b>Minimum distance to nearest Billboard</b>	<b>1,000 ft.</b>
<b>Minimum distance to nearest On-Premises Freestanding Sign (excluding Signs located on the subject Parcel)</b>	<b>500 ft.</b>

- C. **Orientation.**
  - 1. Signs shall face a maximum of two directions and may be mounted back to back or V'ed.
  - 2. Where Signs are V'ed, the space between panels shall not exceed three feet at the point at which panels are closest, and the interior angle formed by Signs shall not exceed 60 degrees.
- D. **Compatible Size Signs.** Where Signs face two directions, whether back to back or V'ed, both Signs must be the same standard size.
- E. **Nonconforming Signs.** Refer to Chapter 10, *Nonconformities*.
- F. **Digital or Electronic Billboards.** Digital or Electronic Billboards are permitted in the Industrial Zoning Districts, provided that documentation of compliance with all applicable sections of this Ordinance and documentation that the billboard complies with the following standards are submitted:

1. No use of location tracking, data collection, or geofencing of any type may be associated with the Digital or Electronic Billboard;
2. All messages, images or displays on a digital or electronically changing billboard shall remain unchanged for a minimum of eight seconds;
3. There shall be no appearance of flashing or sudden bursts of light, and no appearance of video motion, animation, scrolling, movement of flow of the message, image or display;
4. The Digital or Electronic Billboard shall comply with Sec. 9.9.1.E, *Illumination*; and
5. Proof of approval of the Digital or Electronic Billboard by the South Carolina Department of Transportation (SCDOT).